ESTTA Tracking number:

ESTTA169487 10/18/2007

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91177626		
Party	Defendant Dr Pepper/Seven Up, Inc.		
Correspondence Address	Barbara A. Solomon Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York, NY 10017 UNITED STATES bsolomon@frosszelnick.com		
Submission	Withdrawal Of Application		
Filer's Name	Laura Popp-Rosenberg		
Filer's e-mail	lpopp-rosenberg@frosszelnick.com		
Signature	/Laura Popp-Rosenberg/		
Date	10/18/2007		
Attachments	Withdrawal of Application 78-889,995 (F0119365).PDF (2 pages)(40137 bytes)		

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

		X	
CLIF BAR & CO.,		:	•
	Opposer,	*: :	O
- against -		:	
DR PEPPER/SEVEN UP, INC.,		:	
	Applicant.	:	
		X	

WITHDRAWAL OF TRADEMARK APPLICATION

Pursuant to 37 C.F.R. § 2.68, applicant Dr Pepper/Seven Up, Inc., by and through its undersigned counsel Fross Zelnick Lehrman and Zissu, P.C., hereby expressly withdraws its United States Trademark Application No. 78/889,995, which is one of the subjects of the above-referenced opposition proceeding.

Dated: October 18, 2007

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: Open Proceeding Barbara A. Solomon
Laura Popp-Rosenberg
866 United Nations Plaza
New York, New York 10017
(212) 813-5900

Attorneys for Applicant DR PEPPER/SEVEN UP, INC.

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Withdrawal of Trademark

Application was sent by prepaid first class mail to Applicant's attorney, E. Lynn Perry,

Perry IP Group, 100 Drakes Landing Road, Suite 100, Greenbrae, CA 94904, this 18th

day of October, 2007.

Laura Popp-Rosenberg